

Footasylum
The Trafford Centre
Manchester, England

Footasylum is a leading British sportswear and streetwear retailer, founded in 2005 and operating over 66 high street stores across the UK. Known for its bold, youth-oriented store concepts, the company continuously invests in its physical retail presence. The construction of a new flagship store presented a demanding fit-out project, requiring high-performance screed solutions.

Contractor
William Lea Ltd

Application
Bonded

Area size
1,000 m²

Product
mach 3

Drying time
7 days

Strength class
CT-C40-F6

Challenges

Time was the defining pressure: the screed had to dry rapidly to meet the store opening deadline, with zero tolerance for delays, as any setback would have triggered significant costs across the entire project. On top of that, the bonded screed needed to achieve high early strength quickly, as heavy scissor lift trucks had to access the floor shortly after installation to carry out subsequent trades.

Solution

Footasylum's flooring demands were met with **mach 3**, our screed additive designed for traditional cement screeds. Its exceptional performance characteristics directly addressed the project's critical requirements: a drying time of just 7 days and a tested and achieved strength class of CT-C40-F6. This delivered the early load-bearing capacity needed to keep the construction schedule on track.




